

# SPONSORSHIP OPPORTUNITIES

## Nova Scotia Assembly of First Nations Social & Cultural Events

The Nova Scotia Assembly of First Nations (NS AFN) is proud to be hosting over 600 First Nation communities for the upcoming AFN Annual General Assembly (AGA) in Halifax within the traditional territory of the Mi'kmaq Nation known as Mi'kma'ki. Up to 3000 delegates comprised of Chiefs, Leaders and Executives from across Canada will be attending the AGA and Trade Show. As the host region, the NS AFN is planning a series of Social and Cultural Events in the evenings that will showcase local First Nations art, music, food, and culture.

July 10th

**Welcome Reception** at the Art  
Gallery of Nova Scotia  
1723 Hollis Street, Halifax, NS

Following a traditional welcome from the Mi'kmaq People, visitors will experience Mi'kmaq musical talent and will have the opportunity to walk through the Art Gallery featuring Mi'kmaq artists and other Indigenous artists living in the territory. The NS Art Gallery will also be showing the exhibit called Arctic/Amazon: Networks of Global Indigeneity. The Welcome Reception is an excellent opportunity to reconnect with old friends and make new ones. Food and beverages will be provided in the reception area of this event.

July 11th

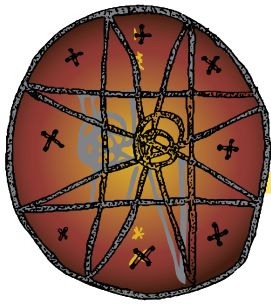
**East Coast Party** at Pacifico  
Dance Club  
5171 George Street, Halifax, NS

Delegates and sponsors will be treated to a high-energy experience showcasing East Coast music, dance, food, and nightlife. Guests will be immersed in the vibrant atmosphere of Pacifico, a stunning dance club set in a historic former bank building with soaring 18-foot ceilings. This event includes complimentary East Coast snacks that are favourites in the region such as lobster rolls and donairs.

July 12th

**Lobster Supper and Dance** at  
Pavillion 23 at the Halifax  
Seaport  
961 Marginal Road, Halifax, NS

The traditional Nova Scotia lobster supper and dance evening promises to be a fun, not-to-be-missed event to conclude the Social and Cultural Program. The evening will begin with a networking reception overlooking Halifax Harbour. This event will feature Indigenous entertainers, comedy and music. Although Pavilion 23 is in downtown Halifax, guests may require bus transportation to and from the venue. Tickets will be available at [afngala2023.eventbrite.ca](https://afngala2023.eventbrite.ca).



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Sponsorship opportunities for the NS AFN events are still available, offering the following benefits:

SPONSOR LEVEL	Lobster Supper Table (Seats Eight)	Friendship Circle	Bronze	Silver	Gold	July 10 Welcome Reception (2 available)	July 11 East Coast Social (2 available)	July 12 Gala Dinner (2 available)
<b>SPONSOR CONTRIBUTION</b>	\$2,500	\$5,000	\$10,000	\$20,000	\$50,000	\$20,000	\$20,000	\$35,000
Sponsor recognition on printed materials				✓	✓			
Ad in the Gala Evening program		Logo	1/4 Page	1/2 Page	Full Page			
Recognition in the Social/Cultural printed programs		Logo	1/4 Page	1/2 Page	Full Page	Logo	Logo	Logo
Logo recognition on the NS AFN website promoting the events			✓	✓	✓	✓	✓	✓
Complimentary non-delegate tickets to Receptions		2	4	6	8	6	6	6
Acknowledgement on the seating chart signage at the Gala Evening	✓	✓	✓	✓	✓	✓	✓	✓
Message from your organization in the Social/Cultural Program					✓			
Prominent logo recognition at Social/Cultural event					✓	✓	✓	✓
Exclusive opportunity to introduce speaker/performer					✓	✓	✓	✓
Exclusive stage mention during event			✓	✓	✓	✓	✓	✓
Screen logo placement (size/time dependent on level)	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary tickets to Lobster Supper			2	4	16			8
Preferred Lobster Supper seating	✓				✓			✓
On-site banner for your organization					✓	✓	✓	✓